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BRAIN DISORDERS AND DEMENTIA CARE

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Dementia and care practice

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The American Posture Institute is the world's leading resource in Post-graduate online posture education. Specializing in advanced postural education, the American Posture Institute has created two flagship programs for Health care professionals including the "Certified Posture Expert" program and the "Certified Postural Neurologist" program. Thousands of health care professionals in over 30 countries worldwide have implemented the American Posture Institute's postural correction protocols into their clinics. The Certified Posture Expert program emphasizes the public health impact of postural decline and how to overcome obstacles leading to poor posture. The Certified Postural Neurologist program educates health care professionals how to analyze and correct posture from a brain based perspective to create long-term, neuroplastic changes of the posture system. Poor posture is a modern-

day epidemic that is affecting our society in a way that we have never seen before. Posture is declining at the speed of technology. Advancements in technology combined with a sedentary society and poor posture habits while engaging with technology has changed the course of evolution. "Tech Neck" demonstrates postural decline from a musculoskeletal perspective and "Digital Dementia" demonstrates the decline in brain function associated with poor posture and the over utilization of technology. Patients presenting with Digital Dementia demonstrate common symptoms associated with Dementia and physiological changes in their brain. The purpose of this presentation is to introduce the concept of Digital Dementia and to demonstrate meaningful methodology of patient care implementation for health care professionals to utilize with their patients.

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