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## The evolution of the current situation in alternative healthcare related to COVID-19

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A webinar is an event held on the internet which is grace with your presence completely by online spectators. This differentiates it from a webcast, which also consist of the presence of a physical audiences. Other terms used for webinar are web event, web lecture, webcast, online seminar, and virtual event. Webinars are different from conference tools, which are intended to let small groups meet and team up in real-time. They're also different from traditional streaming media like videos, which do not give the audience any way to engage with the content. Webinars are convenient simulated learning tools available to anyone with an internet connection.

We are happy to announce our "4th International Congress on Traditional Medicine, Acupuncture and Modern Healthcare" which will be held during June 24-25, 2020 in Amsterdam, Netherlands through Webinar.

Traditional Medicine refers to the skill, accomplishment, and practices depends on the speculation, experiences and faith native to different traditions, used in the maintenance of vigour and in the diagnosis, development, prevention or treatment of physical and mental illness. The Traditional Medicine Conferences of the Conference Series LLC Ltd. serve as a plan of action to get together all the researchers working in the department, in order to expand innovative ideas aimed at creating a future having sustainable medicine.

In 2020, Traditional Medicine and Acupuncture Conference are essentially fascinated on important discusses on complementary medicine, holistic medicine, alternative medicine, acupuncturist, Chinese alternative medicine, aromatherapy, integrative mental health, natural medicine, Unani medicine, traditional Korean medicine, Hawaiian cultural studies, etc.

## Webinar advantages:

Webinars have benefits: Who doesn't want to learn something new from the comfort of their own home or office? Speakers can also attend from anywhere in the world, making it easier for you to secure top industry professionals and thought leaders, no matter where your company is located.

Avoids costs through no longer having to travel to and from the hotel, overnight stay, room booking, etc.

Pretentious and automated registration

Easy to exchange information before, all through, and after the event

In theory, there is no limit to the number of participants (in practice, the maximum number of participants depends on the technical conditions)

Ability to share or download additional digital material at

any time during the webinar (non-binding)
Easy to evaluate and store presented content
Webinars create business relationships:

The benefit of speaking to a group of potential prospects through a webinar is it allows your prospects to get to know you on a much deeper level than what could possibly get accomplished in a 30 second commercial at a networking event., Webcasts are effective learning tools: Live-streaming

Webcasts are effective learning tools: Live-streaming allows you to use slides, video, and even screen sharing to make your point.

Webinars can be recorded: In repurposing your content, you also allow your audience to relive your content – and video recordings of the event help your audience to study and understand your content as carefully as possible.

**Ecological Access:** Possible greater range of speakers can be attracted as less travel time, cost for speakers and for schools attending talks. Also provides the scope to attract speakers who may be very busy and cannot take a whole day out of their schedule or are too far away and even overseas!

Around 75% of the population from most of African and Asian Countries depends on the Natural Medicine for primary health care. The demand for traditional medicine is rapidly expanded to increase of costumer awareness, less or no side effects. Other factors are developing prices, health budgets calculations of modern medicinal system that has more consumers towards the cost-effective, economical and safe herbal medicine systems. Considering all these factors the market for traditional medicine is expected to reach \$115 billion by the end of 2025, this market is projected to reach a growth of CAGR of ~7.2% during 2017-2025.

Each of our Traditional Medicine Congress pages draw the attention of around of 25000+ unique visitors which embraces business experts, research icons, and renowned thinkers who endeavour to stitch a transforming experience with ample research ideas. Over 85% of our online visitors and participants are from developed countries like USA, Canada, UK, China, South Korea, Germany, Italy, France, Japan, Australia and UAE, etc. Backed up by 5000+ employees and 50,000+ editorial board members of its accompanying journals, Conference Series LLC Ltd. aspires to circulate the latest explorative trends associated with traditional & natural through its annual Global Scientific Events which take place across the Americas, Europe, Middle East and Asia-Pacific.