

Health Care and Trends

Abstract

In the recent decade, we have witnessed a shift towards healthcare universal coverage, in an attempt to address the unmet needs particularly in the primary care sector. In parallel, global healthcare providers and research based corporations, are focusing more on specialty care and rare diseases, leaving primary care focus on the shoulder of governmental bodies. In this abstracts, we will address the main factors driving future healthcare trends Rural Healthcare (Out of Reach) Rural healthcare providers and hospitals will continue to turn to leveraging new technology as they experience population loss. Technologies, such as telehealth and telemedicine, and consumer health wearables or smartphones, can enable rural-based care systems to consolidate specialty care services and referrals as ways to survive and grow in an evolving market. Consumerism in Healthcare As costs for consumers continue to rise, consumers become more engaged in making certain they are getting the best value for their money. They have come to expect transparency and choice in their healthcare experience. Workforce Demand Employers will continue to expand their benefits and voluntary benefits to include critical illness coverage, fitness centers, onsite or near-site health clinics, access to convenient care retail clinics.

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Biography:

Managing Partner, Experienced Vice President, Board Of Directors Member and Senior Consultant in the Health Care industry. Abboud carries a wealth of experience and a baggage of high achievements in the pharmaceutical industry. Until late 2018, he was a Vice President at AbbVie leading its Middle East and Africa Region operation and chairman of the PhRMA association where he did a major restructure. Prior to that, Abboud worked at multinational corporations such as Abbott and Arthur Anderson. Currently Abboud is the Managing Partner of Infomed International - Health Care Division , Senior Health Care

Consultant for NBK Capital and sit on the Board of many Companies particularly Julphar Pharmaceutical. Skilled in Corporate Social Responsibility, Strategic Partnerships, Leadership Coaching, Setting Strategic Pillars, Team Building, and Startups Development. Abboud carries the Advanced Management Program at Harvard Business School "AMP199" alumni status, Master Degree in Finance from St Joseph University in addition to other executive education at Case Western University and INSEAD, Member of the New Jersey Board for International Management Accountant (IMA)

